



Making Sense

Advances and experiments
in participatory sensing

DISSEMINATION + COMMUNICATIONS PLAN

D6.1

DELIVERABLE

PROJECT ACRONYM	GRANT AGREEMENT #	PROJECT TITLE
Making Sense	688620	Making Sense

DELIVERABLE REFERENCE NUMBER AND TITLE

D6.1 Dissemination and communications plan

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DISSEMINATION LEVEL

- ✓ **P Public**
- C Confidential, only for members of the consortium and the Commission Services



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STATEMENT OF ORIGINALITY

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.



SUMMARY

This report presents the dissemination and communication strategy for the Making Sense project.

Its aim is to define and produce the resources, planning and methods that partners should use to collaboratively communicate the project, its outcomes and activities to third parties and external stakeholders. It therefore proposes a common standard to be followed throughout the duration of the project.

The strategy presented in this document is organised according to a 6W approach. It defines why, what, to whom, how, when and where we communicate and disseminate the project's activities, aims and outcomes.

This deliverable will be complemented by two reports (D6.3 and D6.4), to be submitted in M12 and M24, assessing the impact of the communication strategy that is hereby described.



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1

INTRODUCTION

Making Sense aims to explore how open source software, open source hardware, digital maker practices and open design can be effectively used by local communities to appropriate their own technological sensing tools, make sense of their environments and address pressing environmental problems in air, water, soil and sound pollution.

In nine pilot interventions in three different cities (Amsterdam, Barcelona and Pristina) communities of citizens will co-design an open toolkit for a participatory approach to environmental maker practices. It will show how to provide citizens and communities with appropriate ICT and social tools to enhance their everyday environmental awareness, to enable active intervention in their surroundings, and to change their individual and collective practices. **This consortium recognises that in order to achieve these goals, from community engagement to the sustainability and scalability of the participatory sensing practices, communication and dissemination activities are crucial.** This includes the development of a clear identity and shared language that can both attract citizens to the project and help partners to produce and disseminate the Making Sense activities and messages in a consistent manner.

This report presents the overall communication and dissemination approach as well as the resources and actions that have been developed and will be rolled out to achieve the project's goals.

This deliverable comprises the results of the following tasks:

- **T6.1** Creating dissemination and communication strategy [Start M1; End M4]
- **T6.2** Creating communication means [Start M2; End M6]
- **T6.3** Creating database of relevant events: meetups, hackathons, community hubs and mailing list to reach stakeholders and external communities of interest [Start M2; End M3]

Duration of the communication and dissemination activities:

The communication and dissemination campaign will last during the whole project life cycle.

1.1 Responsibilities

The Institute of Advanced Architecture of Catalonia (IAAC) leads the work package (W6) and is in charge of the implementation of the communication campaign, including the creation of the visual identity and promotion materials. Additionally, it is responsible for setting up and updating the project website.

Nevertheless, the effective development and implementation of the communication and dissemination activities requires and depends on the joint efforts by all the partners. They are responsible for appropriating the assets provided by IAAC to customise their own communication pieces and reach out to their specific communities. This is particularly important because Making Sense will organise events and address diverse audiences in three cities where different languages are spoken (Barcelona, Amsterdam and Pristina) and communication cultures vary. Finally, project partners are requested to provide updates on 3 month-basis about their activities.

The protocol for the submission of these updates is as follows: each partner will upload to the "*Communications updates*" folder in Dropbox^{*} every two months, a brief report in text file (.doc, .txt, .pages.).

This report should include a description of all conducted activities, including pictures, relevant links, and Twitter hashtag used (if different to #MakingSenseEU), and the quantitative assessment in terms of: number of participants, days, prototypes, measurements, data collected, etc. These quantitative data will be used to assemble the impact reports described in the next paragraph.

As part of this dissemination and communications plan, the IAAC will monitor the application of this strategy and assess its impacts. Two communication impact reports will be prepared and shared in M12 and M24 respectively.

* Dropbox Link : <https://www.dropbox.com/sh/lqpus4f342r8aad/AADC755RHJqRkcSp9juEX1Ara?dl=0>

1.2 Approach

To organise this communication and dissemination strategy we have followed a **6W** approach.

The 6W strategy aims to identify why we disseminate, to whom we address the communications resources and activities, what are the key drivers for communication and outreach, how we will implement this strategy and use the developed assets, and where and when we intend to focus our efforts

- **Why:** In order to achieve an efficient dissemination and communication, the first aspect is to be identify the objectives of the strategy
- **Who:** The communication goals will target different previously defined audiences which are relevant to the project
- **What:** The audiences have different interests and needs and will be addressed with different messages, resources and strategies
- **how:** The audiences have to be addressed through different channels. To be efficient, the communication has also to be coordinated and monitored
- **Where:** The project has to disseminate its activities and outcomes to a broad audience in the pilot cities, all over Europe and beyond.
- **When:** The project communication will run throughout the duration of the project but aims to achieve long lasting impacts

The content in this report is organised as follows: Section **Why** present the goals of this strategy while **Who** identifies the main audiences that we aim to reach. Section **What** introduces the Making Sense identity and branding including the logo, colour palette, templates and other communications assets. In **how** we present the means of communication, with special focus on the Making-Sense.eu website and the social media channels that we have chosen to use.

Moreover, it includes a description of the impact and monitoring assessment protocol. Finally, section **Where** and **When** focuses on the events and areas that will be targeted through the communications activities.

2

WHY

2.1 Goals

The main goal of this dissemination and communication strategy is to promote the Making Sense project activities and outcomes ensuring broad public and societal engagement.

Moreover, we aim to use these communication assets to raise awareness with regards to participatory sensing, open data, maker practices and environmental action and motivate citizens to appropriate the project's outcomes to effect positive and sustainable change in their own contexts.

In particular, this strategy's goals are:

- To disseminate the Project's activities, findings and outcomes among the pilot communities, policy makers and the general public;
- To identify and engage stakeholders throughout the course of the project in order to widen the Making Sense stakeholder base, from communities of interest and practice to researchers and educators, NGOs and SMEs in all sectors of European society and economy;
- To facilitate and share understanding on participatory sensing, both in terms of the technologies and the engagement methodologies that are developed and used as part of the project;
- To maximise the impact of the outcomes derived from Making Sense pilots and the dissemination of the resulting toolkit..
- To foster the sustainability and scalability of participatory sensing and environmental monitoring practices and tools by sharing and transferring the knowledge developed within Making Sense to civil society, research institutions and policy makers.

Additionally, this strategy comprises a more practical subset of goals:

- To setup and maintain the project's website
- To update and motivate partners to contribute to the project's social media channels
- To assist in the preparation of press releases and other materials for dissemination to the media and other stakeholders
- To assist in the preparation of scientific journal articles and conference presentations

3 WHO

3.1 Audiences

Although the consortium recognises the value of communicating the project's activities and outcomes to a broad public, to ensure its effectiveness and impact this plan identifies and targets more specific audiences.

Communities of interest

Communities of interest and communities and of practice that are involved with the pilot interventions will be targeted locally via the each partner (PEN in Pristina, IAAC in Barcelona and Waag in Amsterdam) and globally via the Making Sense outreach activities.

Additionally, external communities of interest and practice, activists, artists, students, innovation agencies and sustainability experts will be targeted via the Making Sense communication channels and contacted via the non-pilot partners (Dundee and JRC).

Communities of practice

There are two main groups comprised in what we have labelled as "communities of practices": the makers and the open source hardware and software developers. We aim to reach out to both of them.

With regards to the makers, we aim to specifically target individuals and groups that gather around maker spaces, Fab Labs, and hackerspaces. On the one hand, we expect these engagements to occur naturally via face to face communication as the Waag and IAAC host Fab Labs in their facilities, and PEN has strong links with the Hackerspace Pristina. On the other hand, we will target the maker community in Europe by reaching out EU-based fablabs and Makers group and/or organisations in the pilot cities and their extended networks. We will additionally establish contacts with the broad Fab Lab international network (www.fabfoundation.org/fab-labs) and present the project at relevant conferences and events such as the Fab 12 annual conference and maker faires.

With regards to the Free & Open Source communities, although many of them already gather at maker spaces and Fab labs, we will extend our engagement with them by contacting the national communities of GNU/Linux, the Free Software Foundation Europe, a list of Free Software/Linux networks, and Open Source Hardware stakeholders such as OSHWA.

Policy makers and city leaders

Policy makers and analysts in the pilot cities and the broader European context will be targeted. Also, the project partners will make an effort to communicate the Making Sense activities to their respective city councils and political representatives. Two of the partners, Dundee and JRC will have a key role in connecting the Making Sense experiences and findings with policy makers at the local and the European levels.

Researchers

We aim to achieve a strong impact in academia and advance research in participatory sensing and making. We will therefore establish connections with researchers and practitioners in Making Sense related domains such as Science and Technology Studies, Environmental sciences, Design, Human Computer Interaction, Engineering, etc.

Schools, teachers and students

To ensure that our pilots and findings contribute value to society and support education, we aim to contact schools in the pilot cities and the broader European context. On the one hand, the consortium understands the value of including the school community in the pilots (with PEN and Waag, for example, delivering workshops and events at schools).

On the other hand, we acknowledge that disseminating the resulting Making Sense toolkit among teachers and students entails a great opportunity for the scalability and external appropriation of the project's findings.

Journalists and bloggers

Based on our previous experiences in participatory sensing we understand that citizens tend to struggle to make sense of sensor based data and of novel technology interventions. Journalists can significantly foster the acceptance of community sensing initiatives by telling stories based on the data collected by citizens and explaining the project activities to a broader audience of non-experts.

Each partner is encouraged to disseminate the project's information among their local media and journalists. Additionally, we aim to contact the international media and renowned bloggers, DIY magazines and relevant websites: Instructables and Family Handyman magazine, for example.

European Union institutions and organizations

The consortium acknowledges the value of establishing connections with EU institutions and programmes. The following institutions and initiatives might be contacted throughout the project in order to explore possible collaborations and synergies:

- Other CAPS and Horizon 2020 programs working on ICT, creativity, awareness platforms, environmental sustainability;
- Europe by people
- The Digital Agenda for Europe (DAE);
- The “Digital Futures” Project launched by DG CONNECT that aims to draw inspiration, visions and policy ideas far beyond Europe 2020.
- The European Innovation Partnership on Smart Cities and Communities (EIP-SCC).

Finally, the project partners are encourage to directly contact other target groups and stakeholders, from all sectors of society, in order to inform them of the project and, where suitable, to explore avenues for cooperation.



4 WHAT

4.1 Identity

The Making Sense Project has an established visual identity (*logo and common colours/graphic design for the website and document templates, posters, stationary, etc*), and official informative material.

The complete identity and corresponding assets have been designed and produced by the project's creative director, Gui Seiz, in an iterative process that included the partners' feedback.

The complete identity and branding pack includes the following elements:

- Concept
- Colour palette
- Fonts
- Logos
- Icons
- Templates
- Visual Identity manual

These assets have been shared with the partners who can use them in all their communication and dissemination materials.

Making Sense identity and branding

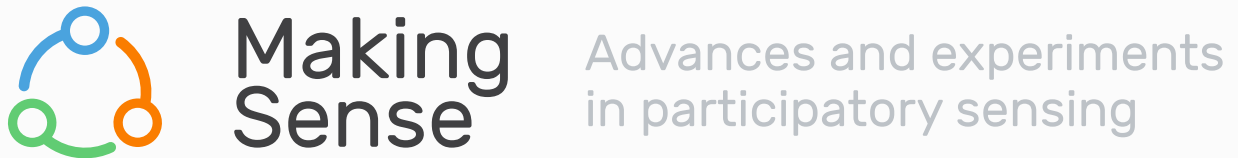
Defining the identity of the Making Sense project has been challenging due to the socio-technical nature of the project, as well as the novelty and complexity of the concepts that it proposes.

Making Sense aims to foster and support the sustainability and scalability of environmental participatory sensing initiatives at the grassroots level.

It builds on the hypothesis that open source software and hardware, digital maker practices and methodologies such as open design can be effectively used by local communities to appropriate their own technological sensing tools, make sense of their environments and address pressing environmental problems in air, water, soil and sound pollution.

The brand strategy is to take the visual language way from the language of engineering and academia and play with more approachable, softer graphic style. We'll play with softer brighter colours than usual tech styles, and create a somewhat neutral visual language that can be placed within any scenario, pilot or community.

Brand Concept



▲ The Making Sense Logo

The concept highlights three ideas, which have focused on to design the visual identity and branding of the project:



SENSING

Appropriating and making open sensing technologies to gather environmental data

The blue colour representing the environment we're sensing



AWARENESS

Enabling and designing platforms for collective sensemaking

The warning light orange to signify awareness.



ACTION

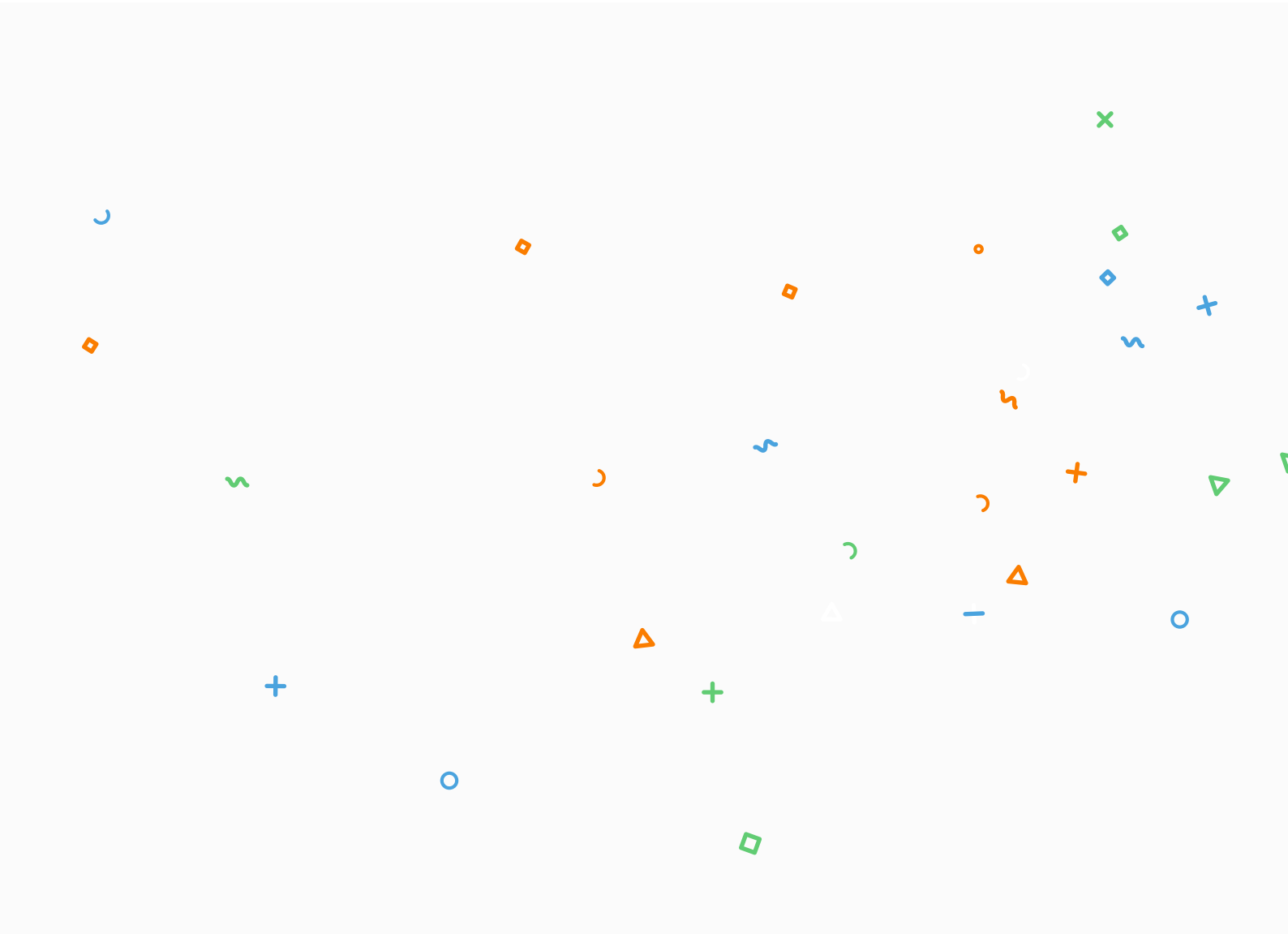
Moving on a trajectory from awareness to positive change.

Here we use the go ahead green and a traffic light for action and progress.

The identity system was designed to represent the dynamic aspect of the project and as such can be used in a multitude of ways. Inside the branding document correct usage and examples are given, as well as the introduction to the Making Sense brand ecosystem.

The element of data is also a key aspect of the project and as such, complementary data devices have been designed to reflect the floating data the project will seek to sense and capture during it's life cycle. This graphic language will potentially lend itself to animation and data visualisation

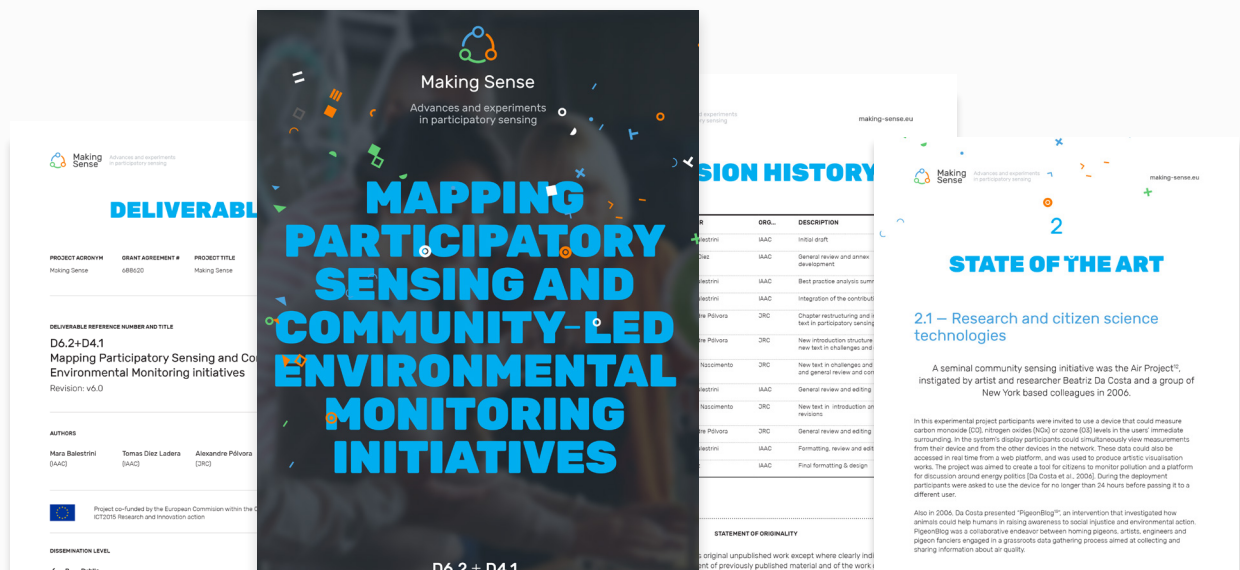
▼ Data is represented as such



4.2 Text and presentation templates

The brand has since been applied to templates for presentations, deliverables and communication collateral.

These exist - and will be further created - in a variety of formats for the different requirements of the partners, all with sharing a common, graphic language.



▲ Example of report templates

5

HOW

Making Sense will use a combination of channels to communicate and disseminate. Furthermore, the official channels will be supported and complemented by those managed by each project partner.

The following table describes how we intend to disseminate and communicate, through digital and face to face means, the core of the project's activities:

DIGITAL COMMUNICATION

Making Sense Website (see description of content below)	Social Media			Toolkit dissemination sites		Partners' channels
	Facebook	Twitter	Youtube	FabLabs.io	Github	Websites, newsletters & blogs

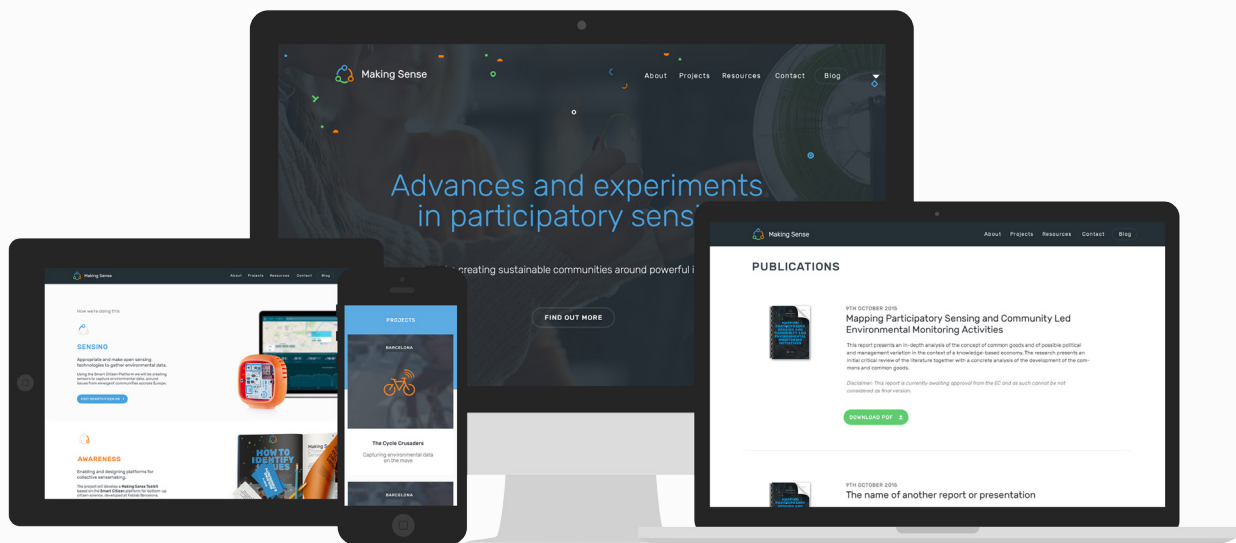
FACE TO FACE COMMUNICATION

Conferences, faires, festivals	Making Sense pilot events			Making Sense review meetings
Meetups, hackathons, festivals, workshops	Led in Barcelona by IAAC	Led in Amsterdam by Waag	Led in Pristina by PEN	Two review meetings will be held where the consortium will meet with experts and advisors.

5.1 Digital communication

5.1.1 Making-Sense.eu website

The website **Making-Sense.eu** is the main online tool and information point to present and disseminate the goals, activities and findings of the Making Sense Project.



▲ **making-sense.eu** (work in progress)

The website will also be the main point of reference, comprising static and dynamic content, from the project description and the presentation of the partners to the calendar of events and the publications repository.

All the project partners are responsible of regularly contributing to the contents of the website, in particular with regards to the calendar of events and the activities related to the pilots in each city.

5.1.2 Content

The Making Sense project website hosts multiple types of content that require different scheduling procedures

Following we describe the main types of content and how we intend to produce and disseminate them:

Static content



This content refers to the project description, the presentation of the partners and the projects' contact details. It's located in the **"about"** and **"contact"** sections and it shall not change unless requested by the EC or agreed by the partners.

The "about" section present a brief description of the Making Sense project along with the details about the corresponding H2020 CAPS funding call and the grant agreement number. It also includes the logos of all the consortium partners.

The "contact" section identifies the project coordinators per partner and provides their email addresses. It also includes links to the Making Sense Facebook page, and GitHub, FabLabs.io and Slideshare accounts.

Dynamic content



Projects

This section includes two types of dynamic content that are fundamental to the project's communication and dissemination strategy: the pilot descriptions and toolkit developments and the calendar of events.

- **Pilot descriptions:** There will be a total of nine pilot interventions. Each city (Amsterdam, Barcelona and Pristina) will organise and run three pilots respectively. The website includes a carousel-like section where pilots can be reported and organised according to the cities where they will be held. The partners who run pilots in their cities are asked to provide the pilot descriptions and images to the WP6 leaders at IAAC to make sure that this information is updated in the website. Such pilot descriptions will be

associated to a number of technical developments/resources (toolkit content) that will be embedded in the site via the FabLabs.io platform.

- **Toolkit content:** We have chosen to use the FabLabs.io platform in order to allow project participants to upload their creations in a comprehensive platform that is currently being used by makers in the extended Fab Lab network. The rationale behind this decision is to appropriate readily available open source infrastructures and to embed the Making Sense developments into an existing community rather than isolating them within the project's website. We understand that this strategy can significantly fuel new collaborations among the communities of practice and foster the external appropriation of the developed tools.

Resources

This section provides access to a set of resources organised under the following themes:

- **Publications:** project reports (to be shared publicly), press releases, conference and journal papers and press releases. With regards to the press releases, each partner will be in charge of the dissemination of press releases translated in their own languages, in order to communicate publicly relevant developments through the traditional media channels – supported by social media activity.

A list of media contacts, to whom all Press Releases should be sent by email, is being built collaboratively and will be maintained by all the partners.
- **Videos:** footage from pilots, conferences and workshops. A full-length documentary will be produced to compile the experiences of the pilot participants as they move in a trajectory from sensing to environmental awareness and action.
- **Presentations:** relevant project presentations (in PDF format).
- **Newsletter:** Starting from Month 7, a bi-monthly (every two-months) newsletter will be sent to the audiences defined in section Who and those who have registered on the website to receive it. The newsletter will present a summary of Making Sense key events and findings. An archive of newsletters will be available in this section.
- **Press kits:** content suitable for journalists including key text and visual resources about the project, the consortium, and the pilots. This material will be updated every two months.

Blog

Blog posts are less formal than press releases and vary in scope. They will typically refer to updates on the pilot and project activities, findings and participation in events. They will be updated every two weeks (starting from month 7). These content should be concise, have an extension of around 250 words and at least one high quality image.

All Partners shall contribute in equal measure to this section of the website, as it is the most critical for engaging the widest possible audience, in such a way to guarantee an average of one post every two weeks.

We expect blog posts to express more personal points of view to comments on some Making Sense-related and even provide answers to questions asked on social media. Furthermore, pilot organisers are encourage to, at least once during each pilot, invite participants to contribute their experience and points of views by authoring blog posts.

5.2 Social media presence and guidelines

Making Sense is expected to have strong presence in social media.

We have chosen to focus on the three most commonly used social media services: Facebook, Twitter and Youtube (with their corresponding “*share*” buttons embedded in the website). However, we will follow different strategies in each of them.

The selected social network will be used not only to share/ broadcast announcements, but also to engage in conversations with other users. The consortium understands that this strategy can support our goal to raise interest on the project topics also among non-expert audiences, and specifically among EU citizens.

Following, our social media strategy is presented:

Facebook

An official page on Facebook has already been set up (<https://www.facebook.com/MakingSenseEU>), and has also been embedded in the Making Sense website. This means that all the information shared via this page is automatically pushed into the website. Facebook is an effective way of attracting a broad audience who can also share our content, and therefore extend our outreach.

We aim to update the Facebook page on weekly basis. Partners are encouraged to share the project posts in their Facebook pages (Waag, PEN, Fab Lab Barcelona, etc.) and to contribute content to the project’s page, specially when the content relates to their own pilot events.

Twitter

Making Sense will not create its own Twitter user but rather propose a conversation. To do this, we have created the hashtag **#MakingSenseEU** which is embedded in all the tweets related to the project. This decision was made because the project partners are already using Twitter and have a large amount of followers. We trust that there is more value in aggregating a conversation around **#MakingSenseEU** and inviting others to engage rather than creating a new account to broadcast information.

Moreover, a part of Making Sense heavily relies of how pilot participants use social media to represent changes in awareness and behaviours as they engage in participatory sensing. We want to be able to embed these feeds about their experience and aggregate as a core part of

the Making Sense discourse rather than promoting a vision where there is an “official” voice (an official Twitter account) and other “unofficial” perspectives.

The hashtag will be used to pull these feeds together (from social media sites such as Instagram, Twitter and Facebook through which users will) and share them through our website. Moreover, it will be used by researchers in JRC and Dundee to better examine how pilot participants and organisers share their personal experiences (WP3 and WP4) during the interventions; and share methodologies for community-driven environmental sensing (WP4).

Youtube

Videos will be created during the pilot interventions to demonstrate the technologies created by participants, to share experiences during the data gathering and making sense campaigns, and to register a wide range of project’s events. In this sense, Youtube channel MakingSenseEU will be used both as a repository for this videos and also due to its social network features. Project partners will be asked to share their footage with the WP6 leaders who will upload them to the project’s YouTube channel.

5.3 Dissemination in the media

With the goal to increase interest and awareness about the research conducted within the Making Sense project, the communication departments of all partners are expected to collaborate, under the coordination of the WP6 leader, to address the right diffusion channels and also to ensure maximum impact in the targeted communities of stakeholders (students, teachers and other professionals of the education sector, creative industry players, policy makers and the general public).

Articles for the wider and more general audiences will be published in connection with conferences and lectures and sent to relevant online and print magazines and blogs.

Moreover, links to all articles and other media coverage about Making Sense or/by its members and partners will be aggregated into media clipping reports (bi-monthly) and shared in the “press kit” subsection of the website.

5.4 Impact and monitoring

The success of each action proposed in this plan will be measured by tracking over time.

Starting from the moment this strategy is presented (M6) and until the end of the project (M24), data will be collected on monthly basis with particular focus on the evolution of the following indicators:

- Traffic on the website
- Number of incoming links to the website
- Number of external submissions to the events and case study resources databases
- Participation in social media using #MakingSenseEU
- Number of likes on Facebook page
- Level of interest raised on social networks, e.g. number of “likes” to posts on the project
- Project mentions on media, according to the following categories: TV, magazines, newspapers, online-only media portals; and type of coverage: mentions, interviews to Project members, etc.
- Number of papers accepted by scientific journals;
- Number of accepted talks at conferences and similar events;
- number of individuals, communities and organisations (schools, SMEs, Research centres, associations) that engage in activities that are related with the project, or based on its findings and publications
- Number of other activities (*e.g. surveys*) performed.

6

WHERE AND WHEN

Making Sense will disseminate and communicate its activities, findings and outcomes throughout the length of the project, both locally in the pilot cities, and internationally in Europe and beyond.

The geographical and temporal aspects of this communication strategy have been discussed in the previous sections. Nevertheless, following we highlight some of the key spaces where we intend to further disseminate the project.

European Commission and research communities

The consortium will cooperate with the European Commission to disseminate information through the EU supported R&D initiatives: ICT related, scientific and political events of the European Commission, international conferences, workshops and symposia.

The aim of these engagements is to increase awareness about Making Sense within the EU and to identify and harness opportunities to collaborate with other EU funded initiatives.

Scientific papers

In collaboration with WP3 and WP4, the consortium will work on a wide range of papers, articles and publications to contribute the project's outcomes to scholars, practitioners and the general public working on or interested in the project's topics.

Likewise, we will seek to contribute insights and findings to specific government, innovation and policy agencies, who can support change from the top-down.

Organising demos, workshops and presentations

To showcase the work conducted by communities during the pilots and to inspire others who were not initially involved a broad range of events will be organised. This includes demos and presentations at local hackathons and international events such as the Fab Lab Annual Meeting, the Open Knowledge Festival, Maker Faires, Smart City Expo, and the OuiShare Fest.

The mid-term and the last project meetings will include sessions open to the scientific community and representatives of the stakeholders.

The consortium understands that increased visibility is likely to augment the external appropriation and impact of the Making Sense outputs. For this reason, the project partners are encouraged to plan participation to selected events (1/3 per year, depending on budget), that are relevant to the field of participatory sensing, making and environmental action, from SMEs conferences to maker faires, at national, international, and EU congresses and exhibitions.

ANNEX 1

LIST OF JOURNALS AND CONFERENCES

The following is an initial list of scientific journals to which the Making Sense partners are already considering to contribute.

This list will evolve according to Project requirements.

- Citizen Science: Theory and Practice
- ACM Conference on Human Factors in Computing Systems (CHI)
- ACM International Joint Conference on Pervasive and Ubiquitous Computing (UbiComp)
- European Journal of Information Systems
- Journal of Strategic Information Systems
- Organization Studies
- Industry and Innovation
- Technovation
- International Journal of Design
- Design Studies
- Co Design, international journal of co-creation in design and art
- Journal of Engineering Design
- Design Issues
- New Media and Society
- Media, Culture and Society
- Technology in Society



ANNEX 2

LIST OF RELEVANT EVENTS

The following is an initial list of events in which presentations on Making Sense can be given.

These aim to reach stakeholders and external communities of interest (grass-roots communities, crowdsensing communities, fab lab network, maker spaces, environmentalists, journalists, public policy agencies, universities, etc.).

Citizen Science

- The European Citizen Science Association General Assembly 2016-17 (ECSA GA).
- 4S/EASST 2016 Conference: Science and technology by other means <http://www.sts2016bcn.org/>

Digital / New Media Art

- Ars Electronica 8-12 September 2016 Linz (Austria) <http://www.aec.at/festival/en/faq/>
- FutureEverything 30 March - 2 April 2016 Manchester (UK) <http://futureeverything.org/>
- Ouishare Fest . 18-20 May 2016 Paris France <http://2016.ouisharefest.com/>
- POC21 2016 TBD
- Design & the City, Amsterdam April
- Barcelona Ouishare Fest TBD <http://bcn.ouisharefest.com/>

Open Hardware Association

- Open Hardware Summit 2016, TBD <http://2016.oshwa.org/>
- Open Source Circular Economy Days
- OSCE Days 2016 (Berlin, London, ...), 9-13 June 2016 <https://oscedays.org/>



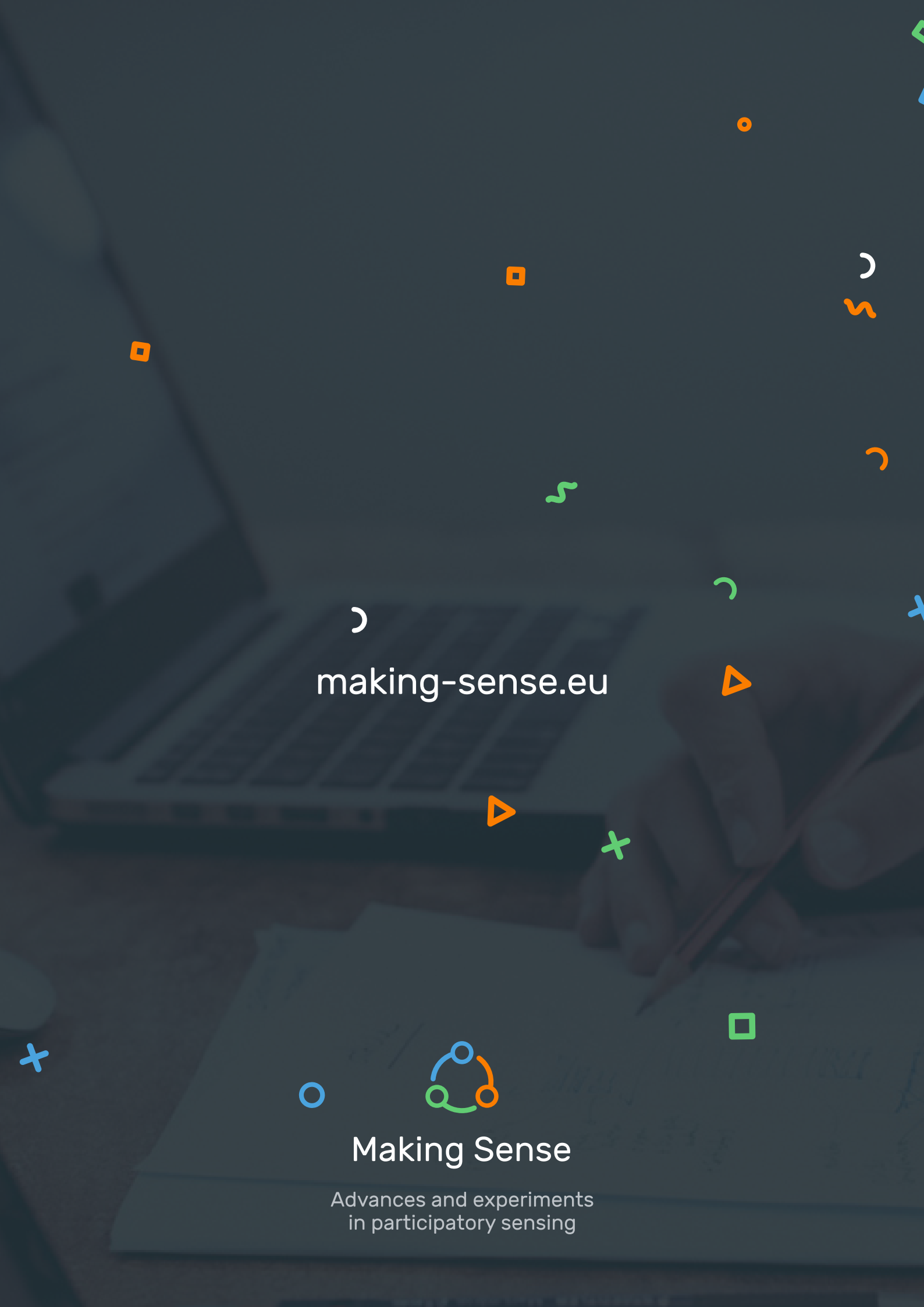
Fab Lab community

- Fab Lab Festival - Toulouse (France), 5-8 May 2016 <http://fablabfestival.fr/>
- FAB12 - Shenzhen (China), August 8 - 14, 2016
- FAB13 - Santiago (Chile), TBD 2017

Maker Faires

<http://makerfaire.com/map/>

- Perpignan Mini Maker Faire (France), January 30, 2016 - 1st annual <http://makerfaireperpignan.com/>
- Barcelona Mini Maker Faire (Spain), February 7, 2016 - 3rd annual <http://www.makerfairebcn.org/>
- Maker Faire Ruhr (Germany), March 12 & 13, 2016- 1st annual <http://www.makerfaireruhr.com/>
- HandiLab Mini Maker Faire (France), March 26 & 27, 2016 - 1st annual
- Edinburgh Mini Maker Faire (Scotland), April 10, 2016 - 4th annual <http://makerfaireedinburgh.com/>
- Maker Faire Vienna (Austria), April 16 & 17, 2016 - 1st annual <http://www.makerfairevienna.com/>
- Maker Faire Paris (France), April 30 & May 1, 2016 - 3rd annual <http://www.makerfaireparis.com/>
- Trieste Mini Maker Faire (Italy), May 20 - 22, 2016 - 3rd annual <http://makerfairetrieste.it/>
- Maker Faire Bay Area (San Francisco), May 20 - 22, 2016 - 11th Annual - <http://makerfaire.com/>
- Maker Faire Hannover (Germany), May 27 - 29, 2016- 4th annual <http://makerfairehannover.com/>
- Lyon Mini Maker Faire (France), 28-29 May 2016 - 1st annual <http://makerfairelyon.com/>
- Rouen Mini Maker Faire (France), June 4, 2016 - 1st annual <http://makerfairerouen.com/>
- EU Institutional Maker Faire (Brussels), May 31 - 1st annual <http://europeanmakerweek.eu/eu-maker-faire/>
- Maker Faire Bodensee (Germany), June 25 & 26, 2016- 1st annual <http://www.makerfairebodensee.com/>
- Maker Faire Nantes (France), TBD July 2016 - 1st annual <https://www.facebook.com/Maker-Faire-Nantes-384974308361254/>
- Maker Faire Berlin (Germany), September 30 - October 2, 2016 - 2nd annual <http://makerfaire.berlin/>
- World Maker Faire New York (NYC), October 1 & 2, 2016 - 7th ANNUAL - World Edition <http://makerfaire.com/>
- Maker Faire Rome (Italy), October 14-16, 2016 - 4th annual - European Edition <http://makerfairerome.eu/>
- Lille Mini Maker Faire (France), November TBD, 2016 - 1st annual <https://www.facebook.com/MakerFaireLille/>



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